



Tips for shooting your video

Choosing a good video location

-  1. Natural lighting is best... if it's too dark your video will appear grainy
-  2. Too much sunlight can make videos look overexposed
-  3. Overhead lights can cause shadows
-  4. Think of possible distractions – a church bell, school bell, traffic, trains, etc.
-  5. Background music may cause an issue with copyright
-  6. Light breezes outside can sound like gales on a video ...a microphone may solve this

Shooting video

-  1. Check the video settings on your phone before recording – record in HD
-  2. Clean the lens before recording
-  3. Shoot landscape (horizontal)
-  4. Use a tripod/selfie stick or a hold the phone steady
-  5. Don't use zoom – it will reduce the quality of the video
-  6. Get your microphone close to your subject – (arm's length away from camera)
-  7. Keep the camera just below eye level
-  8. Look directly into the lens – connect with your audience
-  9. Smile...



TELL
YOUR
STORY
...